



FOR IMMEDIATE RELEASE

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Salt Lake City Presents Diverse Business Day at the Legislature

Utah's First African American Mayor Mia Love to Offer Keynote

SALT LAKE CITY – Mayor Ralph Becker today announced the third annual Diverse Business Day at the Legislature hosted by the Salt Lake City Office of Diversity and Human Rights will be held Tuesday, Feb. 23 at the Utah State Capitol. The event will take place from 9 a.m. until noon in the Capitol's east multipurpose room, number 130. Keynote speaker Saratoga Springs Mayor Mia Love will share her ideas on service as a vehicle for great change.

Mayor Becker established Diverse Business Day to educate business owners on ways to become more involved in the political process. Agenda items for the event include citizen lobbyist training and dialogue with members of the Utah State House of Representatives and Senate. Community leaders and business owners are invited to discuss ways to empower growth and foster the spirit of entrepreneurship among the many diverse businesses in Salt Lake City.

“Diverse Business Day at the Legislature is an important event that includes critical groups such as immigrants, Latinos, and Asians which account for large and growing shares of Utah’s economy and population,” said Utah Asian Chamber of Commerce President Lavanya Mahate. “Enlisting the participation of those critical groups in the political process is even more important during a time of economic recession.”

“This event brings together conscientious citizens, business owners and community leaders to discuss the opportunities that result from being proactive members of this society,” added Juan Manuel Ruiz, chairman of the board and president of the Latin-American Chamber of Commerce. “None of us may ever condemn, complain or demand change when we are absent from our civil responsibility of being agents for ourselves.”

Individuals interested in attending can RSVP via email at mayor@slcgov.com or by phone at 801-535-7704 by end of day Monday, Feb. 22. Limited seating is available and will be given on a first-come, first-serve basis.

About the Office of Diversity & Human Rights:

The mission of the Office of Diversity & Human Rights is to support diversity, promote inclusion, and ensure basic human rights throughout Salt Lake City. The Office engages in policy work, education, outreach, and advocacy efforts so that all members of the community can live free from discrimination. For more information, please visit <http://www.slcgov.com/mayor/divHR/default.htm>, or contact the Office of Diversity and Human Rights Coordinator Yolanda Francisco-Nez at yolanda.francisco-nez@slcgov.com or 801-535-7734.

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