



FOR IMMEDIATE RELEASE

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Salt Lake City Mayor Joins Obama Administration Officials for GreenGov Symposium
Mayor Becker and Cisco Senior VP Featured on Sustainability Panel

SALT LAKE CITY and WASHINGTON, D.C. – Salt Lake City Mayor Ralph Becker was featured this morning at The GreenGov Symposium, a three-day educational event that brings together a broad group of sustainability leaders to identify opportunities around greening the Federal Government. The Symposium, presented by the White House Council on Environmental Quality and The George Washington University, also featured Deputy Secretary of the U.S. Department of Housing and Urban Development Ron Sims, Associate Administrator of the U.S. Small Business Administration Sean Greene, and Cisco Senior Vice President Laura Ipsen.

A leader in sustainability, Mayor Becker was invited to share Salt Lake City's green initiatives and participate as a panelist to discuss our nation's opportunities for clean energy, water efficiency, greening the supply chain, and building sustainable communities.

The Symposium takes place October 5-7 at The George Washington University in Washington, D.C. in conjunction with the one-year anniversary of the signing of the Executive Order on Federal Leadership in Environmental, Energy, and Economic Performance (13514) by President Obama.

WHO: Nancy Sutley, Chair, White House Council on Environmental Quality
Ron Sims, Deputy Secretary, U.S. Department of Housing and Urban Development
Sean Greene, Associate Administrator for Investment and Special Adviser for
Innovation, U.S. Small Business Administration
Ralph Becker, Mayor, Salt Lake City
Laura Ipsen, Senior Vice President and General Manager, Smart Grid, Cisco

WHAT: 2010 GreenGov Symposium

WHEN: Wednesday, October 6, 2010 at 9:00 a.m. (ET)

WHERE: The George Washington University
Lisner Auditorium
730 21st St., NW
Washington, D.C. 20052

The plenary session also will feature video submissions from the public to Planet Forward, a user-driven social network and Public Broadcasting television special that solicits solutions to global energy and climate challenges. To view the GreenGov sessions live online, visit: www.planetforward.org.

The first day of the Symposium featured keynotes from Chair Sutley, U.S. Secretary of Energy Steven Chu, U.S. Secretary of Agriculture Tom Vilsack, biomimicry author Janine Benyus and GW President Steven Knapp on October 5, 2010. Broadcast quality video of Tuesday's session is available at <http://bit.ly/ccd1MQ>.

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