



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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Historic Utah Theater to be Open for Public View

Salt Lake City RDA and Utah Heritage Foundation will Host Public Tours

SALT LAKE CITY - One of downtown Salt Lake City's cultural landmarks, the Utah Theater, will be open to the public on Saturday, October 23, from 10 a.m. to 1 p.m. Sponsored by the Salt Lake Redevelopment Agency (RDA) and the Utah Heritage Foundation, tours of the vacant, historic building will allow visitors to view the artistic detail of the theater and consider how its renovation will add to the vitality of Main Street.

The Utah Theater, located at 148 South Main, was purchased by the RDA in December 2009 for the purpose of activating Main Street and sustaining the cultural core of downtown Salt Lake City. Built in 1919 for vaudeville performances and later transformed into a film theater, the building has known different owners. In the 1960s a floor was added by Intermountain Theaters to convert the balcony into a second auditorium. Much of the original ornamentation in the auditorium was lost and subsequent changes throughout the years have detracted from the theater's original grandeur, yet many decorative elements, including a stained-glass ceiling, remain. The RDA will be undertaking a process to request and review proposals for use of the theater and adjacent retail spaces.

"Main Street is at the heart of our community's cultural core," said Mayor Ralph Becker. "The redevelopment of the historic Utah Theater property plays a key role in the vitality and success of downtown Salt Lake City."

WHAT: Public Tour of the Historic Utah Theater

WHERE: Utah Theatre
148 South Main Street

WHEN: Saturday, October 23, 2010
10 a.m. until 1 p.m.

Media tours at the theater available from 5 – 6 p.m. on Thursday, October 21.

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