



For Immediate Release

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Mayors Becker and Curtis Gear Up for Annual Food Drive
Needed Food Bank Contributions Spurred by Friendly University Competition

SALT LAKE CITY and PROVO, UT – Provo Mayor John Curtis and Salt Lake City Mayor Ralph Becker will announce support of the third annual Mayors' Food Drive and Rivalry Ride on Friday, Nov. 19 at 9 a.m. at the Utah Food Bank (3150 South 900 West). The mayors' friendly competition supports the annual University of Utah/BYU Rivalry Week Food Drive. With one in ten of Utah's adults, and one in eight of the state's children currently living in poverty, the need for food contributions in Provo and Salt Lake City has increased this year.

"About 350,000 of our friends and neighbors in Utah are missing a meal every day," said Mayor Becker, who encourages food and monetary contributions to the Utah Food Bank. "Utah and BYU fans want this Thanksgiving to be a day where everyone in our community can celebrate with a warm meal. We believe our residents can come together to make this happen."

Mayor Curtis and Community Action Services and Food Bank, which serves Utah, Summit and Wasatch Counties, are asking residents to donate generously to neighborhood and workplace food drives. "Residents in both Salt Lake City and Provo are known for giving generously," said Mayor Curtis, "and the need this year is greater than in years past. We are asking everyone who can to donate so those in need don't have to make the difficult decisions between food and other necessary expenses."

The traditional "Rivalry Ride" will take place on Friday, May 13, 2011 with the mayors cycling from the losing team's Town Hall to the winning team's Town Hall. To sign up to ride with the mayors, make an online donation, or find out more about the Mayors' Rivalry Ride, go to www.utahrivalryride.com. Utah fans can also visit <http://www.alumni.utah.edu/rivalryweek/> for a list of food drive donation sites and more. BYU fans can go to the alumni page at <http://bit.ly/24GzNF> to donate and view the 60 drop off location sites.

What: **Mayors' Food Drive and Rivalry Ride (in Support of U of U/BYU Rivalry Week)**
Press Event

Who: **Provo Mayor John Curtis and Salt Lake City Mayor Ralph Becker joined by Food Bank**
representatives, alumni representatives and special visitors.

When **Friday, November 19**
9 a.m.

Where: **Utah Food Bank**
3150 South 900 West

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