



PRESS RELEASE

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Parking Ambassadors Help Launch Downtown Pilot

New pay stations aimed at making downtown parking easier and more convenient

SALT LAKE CITY – Some two-dozen volunteer “ambassadors” are on the streets in downtown Salt Lake City today to help users of the high-tech parking pay stations that made their debut this morning as part of a pilot program.

The new, solar-powered stations offer multiple payment options and are aimed at making parking downtown an easier and more convenient experience for all who dine, recreate and visit Utah’s Capital City.

The bright-blue towers allow payment via debit card, credit card, coins or merchant tokens. Possible features that could be incorporated into the system, if adopted, include smart-phone tools that would allow visitors to pinpoint open parking spots or extend time remotely.

The pilot program runs now until the start of the traditional Holiday free parking period that begins the Friday after Thanksgiving, Nov. 25.

See a how-to video and virtual flyover showing station locations [here](#).

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