

Community-Based Air Quality Improvement

Air Quality Challenge – Design Meeting

March 19, 2009

1-3 pm, Room 326, City & County Building

AGENDA

Introductions

Updates since last meeting

AQ Challenge – Background Michele Straube

AQ Challenge – Design Concepts Britni Sanchez

AQ Challenge – Group Discussion..... Michele Straube

- Decisions:
 - Logo
 - Measurement (trips reduced / miles reduced)
 - Goals
- Partners Team Assistance:
 - Sponsors / partners
 - Prizes / awards / incentives
 - Judging for “creative” category

Next Steps

- Individual Commitments for Behavior Change
- Schedule Next Meeting