

Pioneer Park Partners Team
February 26, 2009 – noon – 1 pm
Salt Lake Chamber of Commerce, Main Conference Room

Meeting Summary

Action Items:

- Fundraising:
 - Request to businesses for sponsorship; **Chris Gamvroulas** to get spot on agenda at March SL Chamber of Commerce Board of Governors meeting
 - Partners Team to ask for donations from residents and businesses (employers and employees) around the park; **Christian Harrison** to draft request. Open question: which non-profit should receive and distribute the funds?
 - **Mickelle Weber** to see whether IHC is interested in sponsoring Yoga in the Park again; also to contact Centered City to see whether yoga instructor interns available this summer
- Publicity for all park programming:
 - **Downtown Alliance** through their e-newsletter and other promotional venues
 - Social marketing opportunities:
 - Facebook (**Gallivan Center, SL Chamber, SLC Film Center, Downtown Alliance, SLC Events?**)
 - Twitter (**Downtown Alliance**)
 - **SLC Film Center** existing promotional venues
 - **SLC Events** existing promotional venues
- Programming opportunities to follow up on:
 - Coordinating Friday Arts & Crafts Market with monthly gallery stroll; giving people who don't have their own gallery a place to exhibit. Possibly work with Temporary Museum of Permanent Change (<http://www.museumofchange.org/>). **Downtown Alliance**
 - Volleyball league in SLC? Could play in Park? **Salt Lake Solutions**
- Explore possibility of creating 501(3)(c) organization to manage park programming long-term.
 - **Christian Harrison** to find out current status of Friends of Pioneer Park organization.
- **Salt Lake Solutions** to ask businesses and others downtown to sponsor Fitness in the Park challenges.

Updates:

- Four cameras were recently installed in the park. Immediate neighbors reported an immediate change in the level and types of activity taking place in the park (more lawful activities, less apparently illegal activity). Property owners in the adjacent neighborhood have expressed concern that the illegal activity is being displaced into the neighborhood, creating a less safe situation on the sidewalks and in other public spaces. SLC Police Department encouraged anyone witnessing potential illegal activity to call them immediately.
- The Pioneer Park Public Workshop final report was recently submitted to City Council. <http://www.slcgov.com/slsolutions/projects/pdfs/PPfinalreport.pdf>.

Summer 2009 Programming:

- The attached chart summarizes park programming that was offered in 2008, as well as repeat and additional programming being pursued for 2009, and identifies fundraising needs.

Repeat programming:

- Saturday Farmers Market / Arts & Crafts Market
- Sunday International Market (expanded to the full summer)
- Lunchtime concerts (Thursdays for 13 weeks)
- Friday night international movie series (requires fundraising)
- Yoga in the Park (requires fundraising)
- BBQ and Bocce (Sundays 7-10 pm)
- Fitness in the Park (soliciting sponsors)
- Lunchtime sports / walk-and-talks (encouraging neighborhood participation)

Possible new programming:

- Tuesday Harvest Market (August – October, Tuesdays 4-8 pm)
- Friday Arts & Crafts Market (June – August)
- Air Force Inspire Tour (June 1-3)
- Nature / arts day camp for children (requires fundraising to cover supplies)

2/26/09 Meeting Participants:

- Tyler Curtis, SLC Events
- Chris Gamvroulas, Holy Trinity Greek Orthodox Church
- Luke Garrott, SLC Councilman / Co-Convener
- Christian Harrison, Downtown Community Council
- Topher Horman, SLC Film Center
- Cindy Kindred, Vanguard Media Group
- Sgt. Michelle Ross, SLC Police Department
- Joyce P. Valdez, SLC Mayor's Community Liaison
- Mickelle Weber, Downtown Community Council
- Carla Wiese, Downtown Alliance
- Camille Winnie, Downtown Alliance
- Michele Straube, Salt Lake Solutions