

## Community-Based Air Quality Improvement Projects Examples from Other Cities

<b>Spare the Air – San Francisco Bay Area</b>		
<b>Policies</b>	<b>Incentives / Programs To Change Behavior</b>	<b>Education</b>
<ul style="list-style-type: none"> <li>• Ordinances to reduce use of lawnmowers and leaf blowers on Spare the Air days</li> </ul>	<ul style="list-style-type: none"> <li>• Traffic reduction at schools</li> <li>• Traffic reduction at business parks                             <ul style="list-style-type: none"> <li>○ Reducing lunchtime trips</li> <li>○ Vanpool incentive programs</li> <li>○ Commute alternatives project</li> </ul> </li> <li>• Traffic reduction aimed at tourists                             <ul style="list-style-type: none"> <li>○ Transit to trails maps</li> <li>○ Car-free tourism website</li> </ul> </li> <li>• Lawnmower exchange events</li> <li>• SUV/bike race promoting commute alternatives</li> <li>• Great Race for Clean Air, promoting multiple modes of transportation</li> </ul>	<ul style="list-style-type: none"> <li>• Employer breakfast workshops</li> <li>• Transit and commuter resource guides</li> <li>• Whale bus tours for pre-schoolers at Earth Day fairs</li> <li>• Cloud Guy coloring book</li> </ul>

## Greater Boston Breathes Better

Policies	Incentives / Programs To Change Behavior	Education
<ul style="list-style-type: none"> <li>• Construction equipment must have pollution controls / clean equipment</li> </ul>	<ul style="list-style-type: none"> <li>• 71 employers in Greater Boston area provide incentives to employees                             <ul style="list-style-type: none"> <li>○ Commute using transit, vanpool or carpool, walking or biking</li> </ul> </li> <li>• Engage 100 businesses in innovative programs                             <ul style="list-style-type: none"> <li>○ Car sharing</li> <li>○ Best Workplaces for Commuters</li> <li>○ Anti-idling campaigns</li> </ul> </li> </ul>	

## Cleveland Clean Air Century Campaign

Policies	Incentives / Programs To Change Behavior	Education
	<ul style="list-style-type: none"> <li>• Family sign-ups for a smoke-free home pledge</li> <li>• Tools for Schools</li> </ul>	

## Groundwork Denver / HAND Project

Policies	Incentives / Programs To Change Behavior	Education
<ul style="list-style-type: none"> <li>• Anti-idling ordinance (&gt;10 min / hour)</li> </ul>	<ul style="list-style-type: none"> <li>• Enlist participation of local businesses</li> </ul>	<ul style="list-style-type: none"> <li>• Showcase actions by neighborhood leaders</li> <li>• Provide door-to-door outreach in low-income neighborhoods</li> </ul>

## Ogden, UT

Policies	Incentives / Programs To Change Behavior	Education
	<ul style="list-style-type: none"> <li>• Fresh Air Fridays – give your car the day off and we'll all breathe easier</li> <li>• Fresh Air Club – eligible for monthly prize drawings and other benefits</li> </ul>	

**Salt Lake City, UT – 2002 Olympics**

<b>Policies</b>	<b>Incentives / Programs To Change Behavior</b>	<b>Education</b>
	<ul style="list-style-type: none"> <li>• Skip a Trip program promoted commute alternatives                             <ul style="list-style-type: none"> <li>○ Telecommuting</li> <li>○ Teleconferencing</li> <li>○ Carpooling</li> <li>○ Flex scheduling</li> <li>○ Taking the bus</li> </ul> </li> </ul>	

**Boulder, Colorado  
Albuquerque, New Mexico  
Various Other Cities**

<b>Policies</b>	<b>Incentives / Programs To Change Behavior</b>	<b>Education</b>
	<ul style="list-style-type: none"> <li>• Clean Air Challenge – individuals pledge to take specific actions (e.g., reduce trips, stop idling); individual reporting required; prizes given.</li> </ul>	