

CHOOSE CLEAN AIR

The choices we make
as individuals collectively
make the biggest difference
in our air quality.

FACT

*Air pollution from vehicles
accounts for more than half
of the air pollution along
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*Source: Department of Environmental Quality
(Deseret News, July 29, 2006)*



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Change Travel Habits to Improve Air Quality

Drive Less

Use mass transit—call 1-888-RIDE-UTA (7433-882)
Rideshare, vanpool or carpool
Walk or bike
Telework or compress workweeks
Use alternate transportation especially on
“red” and “yellow” air quality days
Take the school bus to school

Drive Smarter

Arrange errands into one trip
Maintain vehicles
Avoid peak drive times
Drive the speed limit

Be Idle Free

Only warm up your engine for 30 seconds before driving
Turn vehicles off while waiting

If Wasatch Front drivers parked their vehicles for one day per week, emissions would decrease by 6,500 tons each year.

Source: DAQ Mobile Source

FACT

Why Improve Air Quality

Health

Increase overall personal health
Decrease respiratory and heart disease issues

Environment

Reduce air pollution
Safeguard blue skies
Protect wildlife and plant life

Quality of Life

Keep Utah an ideal place to live

Cost Savings

Cut individual, car-related and medical costs
Reduce health care system costs

We're All in it Together

Whether you are a business owner, religious organization, community group, family or individual, we each need to do our part to improve air quality. Led by Gov. Huntsman, Mayor Becker and Mayor Corroon, 20 private, public and non-profit organizations have partnered to create this message.

For More Information Visit
www.CleanAir.Utah.gov
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www.slcgov.com/slsolutions
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