

Choose Clean Air

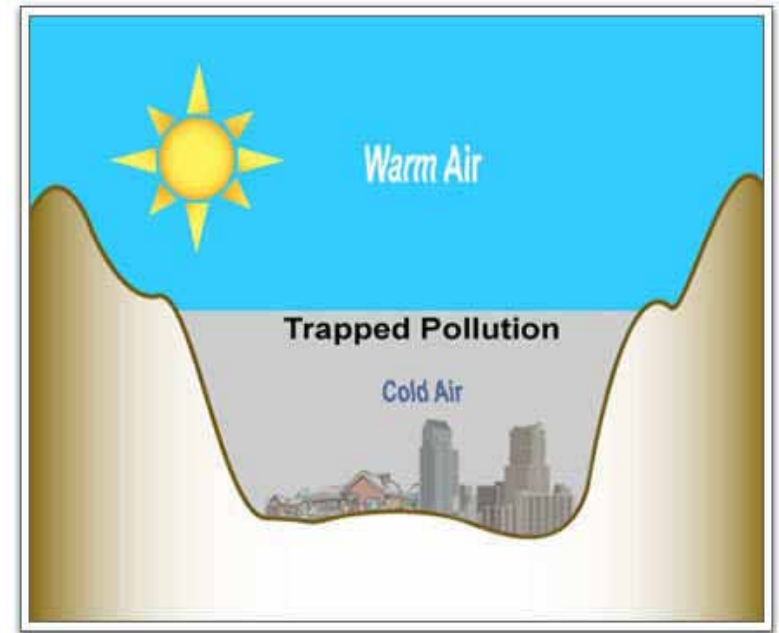


Air Quality Partners Team

Led by: Governor Huntsman, SLC Mayor Becker,
Salt Lake County Mayor Corroon

Our Air Quality Problem

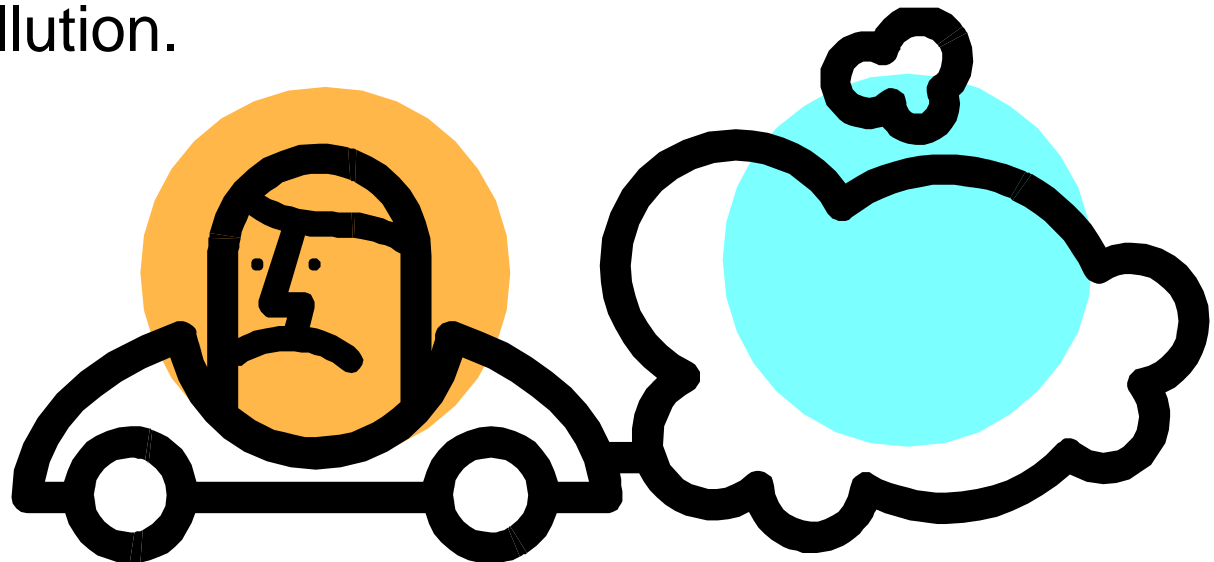
- The mountains surrounding Salt Lake County, combined with cold winter temperatures and inactive weather patterns, cause “inversions”.
- When the air is still – no storms – emissions become trapped in the valley, significantly impacting winter air quality.
- During winter inversion periods, vehicle emissions can contribute up to 50% of the emissions that form fine particulate pollution.¹



“Inversion”

Our Air Quality Problem

- The Environmental Protection Agency (EPA) has set an air quality standard that requires Utah to impose pollution control regulations if it is exceeded.
- When pollution levels reach the standard, a “yellow” air quality action day is issued to encourage people to take voluntary action to reduce air pollution.



Red Alert Days

When pollution levels are likely to exceed the standard, a “red” air quality alert is issued

- On “red” days, wood burning is prohibited.
- Voluntary actions are strongly encouraged.
- Sensitive people (those people with respiratory disease or heart disease, the elderly, and children) should avoid prolonged or heavy exertion outdoors.
- Regularly check www.airquality.utah.gov for a three-day forecast of air quality conditions and associated health advisory statements.



What Can We Do?

Action to improve air quality, especially on “yellow” days, will reduce the number of “red” days.

Choose clean air by changing travel habits during winter months:

- Drive Less
- Drive Smarter
- Be Idle Free



Drive Less

“Skip the Trip”

- Carpool, walk, bike, or telework
- Combine errands

Use Mass Transit

- Visit **www.rideuta.com** or call 888-RIDE-UTA
- Kids can take the school bus



Drive Smarter

Simple steps can be taken to improve fuel efficiency and air quality.



- Avoid peak drive times
 - 7 a.m. – 10 a.m.
 - 4 p.m. – 7 p.m.
- Maintain your vehicle and keep tires inflated
- Remove excess weight and drag (e.g., car racks) from your car

Be Idle Free

Excessive idling is hard on our air quality and your engine.

- If you know you're going to wait, turn your vehicle off - www.idlefree.utah.gov
- Newer vehicles need no idling time before driving in cold temperatures
- The best way to warm up your car engine is to drive it



Choosing Clean Air

Improving air quality will benefit individuals, families and communities within our state.

- **Health benefits** – Better air quality equals better personal and community health, including reduced respiratory illness and heart disease issues.
- **Environmental benefits** – Improved air quality will safeguard our blue skies, reduce pollution, and protect wildlife and plant habitats.
- **Quality of life benefits** – Utah should remain a place where people want to live and visit.
- **Cost savings** – Individuals can save money on healthcare as well as vehicle-related costs by driving less, driving smarter, and keeping vehicles properly maintained.

We're All In It Together

Whether you are a business owner, religious organization, community group, family or individual, we **each** need to do our part to improve air quality.



Air Quality Partners Team

Led by Governor Huntsman, Mayor Becker and
Mayor Corroon,

20 private, public and non-profit organizations
partnered to create this message.

- State
- Salt Lake City
- Salt Lake County
- Regional
- Transportation
- Business
- Community
- Education
- Environmental
- Faith

More Information

- www.cleanair.utah.gov
- www.travelwise.utah.gov
- www.slcgov.com/slsolutions

